



# The Heather A. Freeman Foundation

P.O. Box 25 Watertown, NY 13601 [www.heatherafreemanfoundation.com](http://www.heatherafreemanfoundation.com)

## Run to the Sun 2016 Sponsorship Levels

### Presenting Sponsor \$2,500

- Exclusive press release announcing sponsorship
- Business Logo printed **PROMINENTLY** on t-shirt
- Business Logo listed in all print material
- Business Logo listed on media outlets and HAFF website
- Prominent sponsor promotional booth onsite for race day
- Sponsors will receive name recognition at the race event
- Sponsors will receive 5 free registration entries for either 5k or 10k
- Sponsors can hand out materials at the race event and in the runners' bags

### Platinum Sponsor \$1,000

- Business Logo printed on t-shirt
- Business Logo listed in all print material
- Business Logo listed on media outlets and HAFF website
- Sponsor promotional booth onsite for race day
- Sponsors will receive name recognition at the race event
- Sponsors will receive 5 free registration entries for either 5k or 10k
- Sponsors can hand out materials at the race event and in the runners' bags

### Gold Sponsor \$500

- Business Logo printed on t-shirt
- Business Logo listed on media outlets and HAFF website
- Sponsor promotional booth onsite for race day
- Sponsors will receive 3 free registration entries for either 5k or 10k
- Sponsors will receive name recognition at the race event
- Sponsors can hand out materials at the race event and in the runners' bags

### Silver Sponsor \$250

- Business Logo listed on media outlets and HAFF website
- Sponsors can hand out materials in runners' bags
- Sponsors will receive name recognition at the race event
- Sponsors will receive 2 free registration entries for either 5k or 10k

#### OUR MISSION:

“TO EMPOWER OTHERS TO DO THE BEST THEY CAN  
IN THE PURSUIT OF HAPPINESS”



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## Butterfly Level \$100

Sponsors can hand out materials in runners' bags

Sponsors will receive name recognition at the race event

Sponsors will receive 1 free registration entry for either 5k or 10k

\*Sponsorship commitment deadline is **April 1, 2016.**

\*Race committee must receive materials for runners' bags by **April 30, 2016.**



Thank you  
for your  
generosity!

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